



GUIDE FOR NEW GUESTS AT SWINGFIELDS

“Swinging” as it is often referred to as, has been a growing interest since the war years, and in recent years has expanded to become a “lifestyle choice” for many hundreds of thousands across the globe. This surge in numbers is meaning the quantity and quality of “lifestyle venues & events” is increasing.

Formerly the lifestyle was thought of as mostly for the over 40’s, but in the last couple of years a trend is emerging to include many more people of lower ages. This guide is designed to simply give you a better chance of making the festival a brilliant time for you, as well as all other guests.

Swingfields was launched in 2013 and sold out, it has now sold out every year since despite us increasing ticket numbers every year. In 2015 the festival featured in worldwide press and on British TV, leading to a huge increase in enquiries. We felt it was therefore wise to provide this guide to ensure new guests understand what the festival is all about, and how to fully enjoy the event.

CAN SINGLE MEN BOOK TICKETS?

We welcome single guys; up to 10% of the total number at the festival. You must however have a well verified profile on one of the main lifestyle websites. BEFORE booking, please email us and advise us of your profile name.

WHAT IS THE DRESS CODE?

Often dictated by the weather basic common sense applies, this is YOUR chance to impress, so if you look like a scruff then you may find yourself sat around the fire alone. Ladies often dress in lingerie for early evenings, or if its sunny we often see people going “natural” but we do however ask that you remain clothed from the waist down in the main arena out of respect for catering staff etc.

WHAT “ACTION” WILL I GET?

Make no assumptions!! This is NOT a ‘meat market’, so if you spend time being fun, social and make the effort to mingle you will have a lovely event. You must make the effort yourself. If you sit and wait then little will happen. This Festival is really no different from any other festival as the focus is on socialising, music, entertainment and you feeling safe and secure. The main differences are that we provide luxurious toilets and showers and drugs and alcohol are NOT major motivators at Swingfields!

DO YOU HAVE ANY “HINTS” FOR A NEW GUEST TO THE LIFESTYLE SCENE?

Relax – this is really just a social experience, think of it as going to a nice pub, party or any other festival. Don't get drunk as alcohol may ruin your party as well as others! Be clean, smell nice, look good, feel good; this is YOUR event so YOU need to enjoy it. If you smoke then mints are a wise addition to carry. The festival has a safe sex policy and protection is available to purchase but we recommend you bring your own.

IS THERE A LIMIT TO THE NUMBER OF SINGLE GUYS?

Yes, we limit single gents to 10% of the total number of guests. Although it's good to then meet up with others at the bar etc. we strongly discourage “pack hunting” (prowling around in groups) and also “gawking” (standing around play zones)

WHAT IS THE RATIO OF COUPLES ETC.?

80% of guests are couples and approx. 10% single ladies and 10% single gentlemen.

HOW DO I GET INVOLVED?

Just be you – “no means no”, but just be social and you will soon get a feel for how you are getting on with people, and either just ask politely or they may ask you, but the ladies are very much the ones who decide. Respect this throughout the evening, try and learn about them and their interests and you may be surprised!

We run a WELCOME EVENING meeting in the main marquee each evening, so come along and the hospitality team will answer questions, tell you what's happening over the weekend and generally be there to help you.

I'M UNSURE ABOUT LOTS OF THINGS...

Your events team are there to help you, do not be afraid to ask, this is the quickest way to find things out and trust us, we have been asked just about everything!!! Please do not send texts and emails before you attend as the focus is on the actual event and looking after their guests on the night. Experience also shows that the more emails sent by people BEFORE a festival, generally means they won't book!!!

I'M TOTALLY NEW TO THE LIFESTYLE, IS THIS OK?

In principle yes, however we DO require you have a profile with verifications BEFORE booking. Free profiles are available on SPICYMATCH.COM (use link via www.swingfields.co.uk to get a FREE profile) as we need to ensure that guests have EXPERIENCE before attending so no offence is caused to anybody.

CAN I PAY ON THE GATE?

NO..... Online payments are a FESTIVAL RULE – Other events are plagued with people going to a local pub, getting drunk then expecting to come to a party, by only taking online payments this problem doesn't affect us. It also prevents married men pretending to be something they are not, this is a lifestyle that demands honesty. Finally it is a security requirement that allows peace of mind for all our guests.

We hope these few hints will help, remember, if in doubt just ask. We have a number of customers who come along every year because they “stick to plan” and realise that the

more others feel socially comfortable, the more likely the chemistry will take over. They go home having made many lifelong friendships.

We welcome you to the LIFESTYLE, and to SWINGFIELDS, and hope you have many great events with us.